

Danilo Fernandes Ferreira

Personal Details

E-mail: danilo79@gmail.com

Citizenship: Brazilian

LinkedIn: www.linkedin.com/in/danilo79/

Portfolio: www.danilolxD.com.br

Professional Summary

Designer with over 12 years of experience and a strong focus on user experience (UX) and interface design. In recent years I have been working for clients in the financial sector, using, among other things, prototyping and usability testing to ensure interface effectiveness and user satisfaction.

Work History

BRQ

July/2018 – today

My main role was as a UX/UI designer. Eventually I had helped as a UI developer. From February 2020 to March 2023, I had worked on projects in Itaú Private, designing internal tools for investment specialists. Since then, I also worked with Julius Baer Brasil and again with Itaú, with payroll loans.

Input

February/2017 – January/2018

I have worked with website development and product UI analysis. An example of this work was the creation of the Vinhedo City Council website.

Itaú

February/2016 – August/2016

I was part of the group of digital designers (as a temporary workforce). I worked with creating banners, internet banking page layouts (desktop and mobile) as well as for the open website.

ITV

August/2014 – December/2015

The Vale Institute of Technology is a research institution focused on technology and innovation, funded by Vale (a large mining company). I worked on creating prototype interfaces for research projects. I was a co-author of a scientific paper.

Zentrale

October/2012 – June/2014

I was asked to be a partner in a startup. I worked in the design department, creating the brand, website, social media material, and prototype development and testing.

Comtacti

February/2012 – May/2013

I worked in a digital communications company that makes videos and websites. My work consisted of developing pages and applications for computers and tablets.

IBM Research

May/2011 – December/2011

I worked, together with two Computer Science interns, to develop a prototype of a social software that deals with cross-boundary information sharing. My main role was to create the visual interface.

Copag

September/2008 – December/2009

I was an intern, and my duties included updating the website and online store interface, as well as creating deck layouts for Brazilian and international companies. I had some contact with Copag USA.

Freelancer

Since 2003

As a freelancer, I worked with layout creation and front-end for sites and apps, content management customization and visual identity creation.

Skills

Familiarity with Figma, Sketch, Marvel, Invision, Photoshop, Illustrator, HTML, CSS, MS Office. IELTS 7.5 overall band score (taken in August 2015).

Education

Graduated in Strategic Design at Mackenzie.

BA in Design at FAU – USP.

Electrical Engineering student at Escola Politécnica - USP (unfinished).